THE HOLIDAY GUIDE TO pping Gifting



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Zelle[®] presents the Holiday Guide to Tipping and Gifting with lifestyle and etiquette expert Elaine Swann. We'll help you navigate the rules of money etiquette during the holidays and all year round.

Make Your List and Check it Twice!

Plan out your holiday budget and stick to it.



On a budget?

Consider coordinating a group gift and asking friends or family to send money with Zelle[®].



Write out your holiday gift list well in advance and shop early.



Use Zelle[®] to send a special holiday tip to the nanny, housecleaner or other service provider who goes above and beyond.



Enjoy the holiday season with your loved ones!

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Zelle[®] Data: 48% of consumers prefer receiving money as a gift via digital payment instead of by cash or check.

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Care Providers and Household

Babysitter: One evening's pay and a gift from your child

Nanny: One week's pay plus a gift

Day care provider: \$25-\$70 per caretaker

Dog walker: \$25-\$50 or the cost of one session

Pet groomer: \$15-\$25 or the cost of one service

Nursing home employees: Flowers or baked goods for all employees to enjoy

Housecleaner: Up to the cost of one day's work

School

Teacher*: A gift made by your child, or a combined gift or Zelle[®] payment from all the parents

School bus driver: A small, non-cash gift

Building Staff and Maintenance

Superintendents and building managers: \$75 to \$175

Door attendant: \$25 to \$150

Maintenance staff: \$20 to \$30

Parking attendant: \$25 to \$75

Landscaper: \$25-\$50 Postal worker: A small, non-cash gift under \$20

Sanitation worker*: \$15-\$25 per person

Personal Care

Hair stylist/barber: Up to the cost of one service or a small gift

Beauty salon staff: Up to the cost of one salon visit. You can divide it amongst staff members who regularly work on your hair

Massage therapist: Up to the cost of one session or a gift

Dry cleaner: Consider dropping off a small gift like a box of chocolates

Personal trainer: Up to the cost of one session or a gift

*Always check local guidance to see if these professionals can accept gifts

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Zelle® Data: Delivery service workers were the most selected "holiday tipping" recipients (62%) this year.

Who and How Much Should I Tip All Year Round?







Tips Pr Budget-Conscious Tipping and Gifting

Many economic circumstances can affect who and how much you tip, whether it's inflation or the looming recession. Here are tips for tipping and gifting on a budget.

Budget for tipping

TIP

Just as you budget for other things in your life, make sure to factor in tipping so that you aren't pulling from savings when you need to give a tip.

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Percentages matter

No matter the state of the economy, it's important to tip for a service you've received. Always stick to percentages of the overall cost, so when prices go up or down, so does the amount you spend on tips.

Group gifts

For holidays and celebrations, try coordinating a group gift with family/friends to help subsidize the cost of an individual gift. One person can purchase the gift, and the others can pay them back using payment platforms like Zelle.®

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Only send money to those you know and trust. For more tips on using digital payments safely, visit https://www.zellepay.com/financial-education/.